

CHELSEA MILEY

EDUCATION

CLEMSON UNIVERSITY

Bachelor of Science in Graphic Communications | 3.14 GPA

Aug 2019 - Dec 2023

- Pi Beta Phi (Womens Fraternity)
- Gamma Epsilon Tau (Honors Society)

EXPERIENCE

CRAVEN STREET MARKETING GROUP

Content & Graphic Design Specialist | Beaufort, SC. | Remote

March 2024 - Present

- Designs visually appealing content for Amazon clients, adhering to brand guidelines and client specifications while meeting deadlines.
- Stays updated on current design trends, Amazon guidelines, and industry best practices to ensure effective content creation.

TAYLORMADE GOLF - WAREHOUSE SERVICES INC.

Production Graphic Designer | Liberty, SC.

March 2024 - May 2024

- Collaborates with the Manufacturing and Engineering teams to improve art files and graphic output.
- Supports and coordinates efficient implementation and production execution of creative assignments.

COLEMAN COLLECTION

Content Creator & Sales Associate | Greenville, SC.

Aug 2022 - Dec 2022

- Efficiently managed content creation and digital marketing strategies for a high-end boutique, driving brand visibility.
- Excelled in sales and client relationship building and consistently exceeding revenue targets.

OTHER EXPERIENCE

THE GRAPHIC COW CO.

Print Production Assistant | Liberty, SC.

Jan 2022 - May 2022

BEAUFORT CONSTRUCTION OF SC, LLC.

Social Media Manager & Administrative Assistant | Port Royal, SC

June 2020 - Aug 2020, June 2019 - Aug 2019

ALL ABOUT YOU BOUTIQUE

Digital Brand Content Creator | Seneca, SC.

Feb 2024 - March 2024

CONTACT



Clemson, SC



843-441-1806



chelseamileyy@gmail.com



linkedin.com/in/chelseamiley

PORTFOLIO



chelseamiley.com

SOFTWARE

- Google Workspace
- Microsoft Office Suite
- Adobe Creative Cloud Suite
- Canva (or Similar Graphic Design Tools)
- CMS (WordPress, Shopify, Squarespace)
- Social Media (Instagram, Facebook, TikTok)

SKILLS

- Organized
- Detail-oriented
- Adobe Applications
- Commercial Printing
- Digital Media Planning
- Marketing & Management
- Digital Graphics & Imagery
- Package & Specialty Printing
- Web Design & Development
- Planning & Controlling Print Functions

INTERESTS

- Certified Scuba Diver
- Horseback Riding (Fox Hunting)
- Social Media Content Creation